

Communications Committee Report  
October 2009  
Patti Twigg, Committee Chair  
[listservmod@mccpta.com](mailto:listservmod@mccpta.com)

## 1) Website:

Website Coordinators:

Kevin David            [webmaster@mccpta.com](mailto:webmaster@mccpta.com)  
Sharon Goodall        [webmaster@mccpta.com](mailto:webmaster@mccpta.com)

The Website subcommittee updated the MCCPTA website with the following:

Webpages updated in September:

- MCCPTA Homepage
- MCCPTA Calendar
- Meeting Minutes
- Archived MCCPTA President's Letters & Committee Reports and Workplans
- Parenting Workshops, Seminars and Support
- Resolutions
- CIP Committee
- Standing Committees
- Areas/Clusters
- Gifted Child Committee
- Testimonies, Press Releases, & Correspondence
- Officers
- Bylaws Committee
- Spotlight Archives
- Dues, and Voucher form
- MCPS Committees, Task Forces and Projects
- MCCPTA Liaisons and Representatives
- Legislative Committee
- About MCCPTA
- Health Committee
- Reflections Committee
- Cultural Arts Committee
- Calendar Committee

Other additions:

- September 2009 MCCPTA President's Letter
- New item for "Spotlight"
- MCCPTA Fall Training flyer updated
- Upcoming Seminars and Workshops around Montgomery County related to parenting
- Minutes, MCCPTA Delegates Assembly, April 28, 2009
- Important Flu Related Information - MCPS' Site on H1N1 and Seasonal Flu link

- Principals Handbook
- MCCPTA Bylaws as approved April 2009 by Delegates, including Amendments
- Take 15 for the Health of It?
- Executive Committee Minutes from Sept. 3, 2009
- September Committee Reports
- Parent Involvement Committee Workplan
- Link to Principals Handbook from Homepage
- MCCPTA Testimony before the Montgomery County Council regarding the Proposed 2009 County Growth Policy, September 22, 2009
- MCCPTA Letter to Montgomery County Council regarding BOD Resolution on the 2009 County Growth Policy, September 15, 2009
- MCCPTA Testimony at the Montgomery County Board of Education Community Forum at Quince Orchard HS, September 17, 2009
- Memo from Superintendent Jerry Weast to Members of BOE, subject: Update on the K-12 Mathematics Work Group, September 17, 2009
- Showcase Flyer, Committee Chair Cover Letter, and Schedules for Showcases on Sept. 29, 2009, Oct. 5 and 8, 2009
- Motion Regarding Spending Affordability Guidelines, September 22, 2009
- MCCPTA Board of Directors Resolution on the Restroom Renovation Project In the FY 2011-2016 Capital Improvement Program, September 3, 2009
- Proposed Amendments to the MCCPTA Bylaws
- Proposed Resolution on FY2011 Operating Budget Priorities
- Proposed MCCPTA FY2011 OPERATING BUDGET COMPACT
- Proposed Resolution on the Restroom Renovation Project In the FY 2011-2016 Capital Improvement Program
- Proposed Resolution on the FY 2011 Capital Improvement Program Budget And FY2011-2016 CIP
- Restroom Renovations Comment Worksheet
- MCPS K-12 Math Workgroup Survey Flyer and Feedback Form
- Calendar Committee Report

Made changes to forwarding addresses for officers as needed.

Website calendar was updated as dates for the new school year were announced.

We are always looking for volunteers to help with our website. This is a great opportunity to help the PTA without leaving your home, and at the time of your choosing! Attendance at meetings is not required to do this task! Below is a description of the ideal candidate:

A volunteer would need the following skills:

- Knowledge of HTML
- Knowledge of CSS (Cascading Style Sheets)
- Ability to create PDF documents from most file formats (Word document, PowerPoint document, etc.). \*\*Note, anyone who uses a Macintosh computer has the ability to create PDF documents without needing to get Adobe Acrobat Professional

The volunteer should be someone who calls themselves a "web designer" or "web developer", since updating websites is not a simple task that someone can learn in a week. If this person is already creating websites as their business or hobby, the MCCPTA website should be fairly easy and straightforward to work on.

## 2) Listservs:

Listsers Moderator:

Patti Twigg [listservsmod@mccpta.com](mailto:listservsmod@mccpta.com)

As of September 27, 2009, membership on the various lists is as follows:

Listsers	# subscribed	Net increase/decrease from last report
MCCPTA_Board	73	+2
MCCPTA_Bulletin	633	+12
MCCPTA_Delegates	497	+14
MCCPTA_Presidents	260	+0
MCCPTA_Treasurers	209	-3

The auto-reminder calendars for the Bulletin and BOD listsers has been updated as meetings and events are scheduled or changed.

The beginning of the school year sees a major transition in the listsers membership as new officers take fill out their BOD local PTAs, so the moderator has been very busy handling the transition. A new sign up procedure was introduced in the spring, and has been very helpful in allowing larger numbers of subscribers to be added faster.

Assistance has been given to MCCPTA committee and locals listsers moderators as requested.

## 3) Public Relations/Publicity:

Sub-committee Chair:

Lee Ann Doerflinger

No press releases were sent during this period.

## 4) Spotlight:

The MCCPTA website has a corner just for your school or PTA and its accomplishments! "Spotlight" is the place for your school or PTA to shine – for the whole county to see! Don't be shy - you know how great you are, here's your chance to let everyone else know it too! If you have news and/or achievements from your school or PTA, please notify MCCPTA (via email to [office@mccpta.com](mailto:office@mccpta.com) and/or [webmaster@mccpta.com](mailto:webmaster@mccpta.com)).

Spotlight appears on our homepage, and is changed as new items come in. Be sure to check back to see what is happening!