

Communications Committee Report
April 2009
Patti Twigg, Committee Chair
listservsmod@mccpta.com

1) Website:

Website Coordinators:

Sharon Goodall webmaster@mccpta.com
Lin-Lin Mao webmaster@mccpta.com

The Website subcommittee updated the MCCPTA website with the following:

Webpages updated in March:

- MCCPTA Homepage
- MCCPTA Calendar
- MCCPTA Officers 2008-2009
- Testimonies, Press Releases, & Correspondence
- Resolutions and Motions
- Minutes from MCCPTA meetings
- Capital Improvement Committee
- Nominating Committee
- Grading and Reporting Committee
- Local PTA's Websites
- Archived MCCPTA President's Letters & Committee Reports

Other additions:

- March 2009 MCCPTA Presidents Letter
- Slides from February's DA Program: "Learning Disabilities 101", "Special Education Services in MCPS"
- MCCPTA Letter in support of the positions taken by National PTA and Maryland PTA related to underage drinking and drug abuse, March 29, 2009
- Letter to Eastern Middle School parents on optional 8th class, March 24, 2009
- Letter from Superintendent Jerry Weast on Eastern Middle School Schedule Decision, March 23, 2009
- Letter from Larry Bowers in answer to the following:
 - MCCPTA Letter to Superintendent Jerry Weast on correcting Gazette article statement that some MCPS high schools' modernizations have been "put on hold indefinitely", March 6, 2009
- MCCPTA Testimony to the Board of Education on Policy DBA, March 10, 2009
- MCCPTA Letter to Governor Martin O'Malley on Capital Improvement Program, March 9, 2009
- MCCPTA Letter to Montgomery County Council regarding Resolution on the FY 2010 Capital Improvement Program Budget, March 9, 2009
- MCCPTA Letter to Superintendent Jerry Weast on correcting Gazette article statement that some MCPS high schools' modernizations have been "put on hold indefinitely", March 6, 2009
- Memo from Superintendent Jerry Weast to Members of BOE on Course-Related Fees Follow-Up, February 3, 2009

- Memo from Superintendent Jerry Weast to Members of BOE on Course-related Fees, January 7, 2009
- Information, links, and material on Restroom Renovation Assessments added to MCCPTA CIP committee's webpage
- Proposed MCCPTA Resolution on Indoor Air Quality at MCPS Schools From the MCCPTA Safety Committee
- Proposed Revisions to the MCCPTA Bylaws from the MCCPTA Bylaws Committee
- Approved Motion on Presidents and Principals Dinner Committee - Ticket Price
- Spotlight story on homepage
- Seneca Valley cluster testimonies for CIP before the county council and Operating Budget before the BOE
- New email address, secretaries@mccpta.com, to be shared by the MCCPTA Recording Secretary officers
- New email address, advocacy@mccpta.com, added
- Links to National PTA 2009 Public Policy Agenda
- Approved Resolution on Accelerated and Enriched Instruction, March 24, 2009
- Motion Regarding Curricular Fees, March 24, 2009
- 2009-2010 MCCPTA Leadership Nominations
- Qualifications of Nominees for MCCPTA Officers
- Maryland PTA Calendar of Events 2009

Updated committee chair listings and email addresses.

Committee chairs, please look at your committee's website page and let the Website subcommittee know of any changes you would like to make. All MCCPTA standing committees website pages can be accessed from the following link: <http://mccpta.net/committees.html>.

Officers, please take a look at the other MCCPTA website pages and let us know if there is information that is no longer relevant or needs to be updated. The MCCPTA website is at <http://mccpta.net>.

2) Listservs:

Listservs Moderator:

Patti Twigg listservsmod@mccpta.com

As of March 29, 2009 membership on the various lists is as follows:

Listsर्व	# subscribed	Net increase/decrease from last report
MCCPTA Board	86	0
MCCPTA Bulletin	615	-2
MCCPTA Delegates	480	+2
MCCPTA Presidents	290	+1
MCCPTA Treasurers	219	+1

The auto-reminder calendar for the Bulletin and BOD listservs has been updated as meetings and events are scheduled or changed.

Members have been added to and removed from the various listservs as requested.

Assistance has been given to locals listserv moderators as requested.

3) Public Relations/Publicity:

Sub-committee Chair:

Lee Ann Doerflinger

For March, one press release was on the trips to visit legislators in Annapolis. The press advisory for March 13 was picked up by the *Examiner*.

A press release on March 16 regarding the residents' call-in to Ike Leggett was also sent out.

I am hoping that as we firm up procedures for sending these releases, we will be able to generate more news and thus more interest from the press.

4) Spotlight:

The MCCPTA website has a corner just for your school or PTA and its accomplishments! “Spotlight” is the place for your school or PTA to shine – for the whole county to see! Don't be shy - you know how great you are, here's your chance to let everyone else know it too! If you have news and/or achievements from your school or PTA, please notify MCCPTA (via email to office@mccpta.com and/or webmaster@mccpta.com).

Spotlight appears on our homepage, and is changed as new items come in. Be sure to check back to see what is happening!