

Communications Committee

The Communications Chair and Subcommittee Chairs wrote and submitted a document: "Responsibilities of Communications Committee Chair and Subcommittee Chairs." This document is in fulfillment of an item in our Committee work plan for 2007-2008.

1) Website:

Website Coordinators:

Sharon Goodall sharon.goodall@gmail.com
Lin-Lin Mao linlinmao@earthlink.net

- Gave initial advisement on technology support for legislative action web that VP for Legislation requested
- Looked into getting an additional email address set up for the listserv(s) as a central contact point, received approval and implemented
- Looked into ways of eliminating spam emails for our email addresses
- Added March committee reports and president's newsletter
- Replaced old Nominating Committee guidelines with current guidelines
- Replaced Spotlight content
- Updated resolutions page
- Uploaded Reflections winners and other announcements

2) Listservs:

Listsers Moderator:

Patti Twigg LPTwigg@erols.com

- As of April 1, 2008 membership on the various lists is as follows:

Listsers	# subscribed	Net increase/decrease from last month
MCCPTA_Board	93	0
MCCPTA_Bulletin	531	-1
MCCPTA_Delegates	424	-1
MCCPTA_Presidents	285	+1
MCCPTA_Treasurers	191	N/A

- At the request of the MCCPTA Treasurer, created a new listserv, MCCPTA_Treasurers, which will be used by the MCCPTA Treasurer to communicate directly to locals Treasurers.

3) Spotlight:

The MCCPTA website has a corner just for your school or PTA and its accomplishments! "Spotlight" is the place for your school or PTA to shine – for the whole county to see! Don't be shy - you know how great you are, here's your

chance to let everyone else know it too! If you have news and/or achievements from your school or PTA, please notify MCCPTA (via email to office@mccpta.com and/or webmaster@mccpta.com).

Patti Twigg, Chair
LPTwigg@erols.com