

Communications Committee Report

August 6, 2008 (please note, there was no July report, so this covers 2 months)

Patti Twigg, Committee Chair

listservsmod@mccpta.com

1) Website:

Website Coordinators:

Sharon Goodall webmaster@mccpta.com

Lin-Lin Mao webmaster@mccpta.com

- Testimony before the BOE regarding Transportation, June 23, 2008 uploaded to website.
- Dec. 7, 2006 BOD minutes uploaded to website.
- Dec. 6, 2007 BOD minutes uploaded to website.
- Jan. 4, 2007 BOD minutes uploaded to website.
- Feb. 7, 2007 BOD minutes uploaded to website.
- March 1, 2007 BOD minutes uploaded to website.
- April 11, 2007 BOD minutes uploaded to website.
- April 4, 2008 BOD minutes uploaded to website.
- Maryland PTA Regional Training in Montgomery County on August 9th flyer uploaded to website.
- MCCPTA Minutes of the BOD meeting on May 1, 2008 uploaded to website.
- Ineligibility Data for School Year 2008, High Schools, Middle Schools, and RICA uploaded to website.
- Letter to Superintendent Jerry Weast on Commencement Locations uploaded to website.
- Updated homepage.
- Updated calendar.

2) Listservs:

Listsers Moderator:

Patti Twigg listservsmod@mccpta.com

- As of August 6, 2008 membership on the various lists is as follows:

Listserv	# subscribed	Net increase/decrease from last report
MCCPTA_Board	76	-11
MCCPTA_Bulletin	561	+23
MCCPTA_Delegates	428	+4
MCCPTA_Presidents	291	+9
MCCPTA_Treasurers	211	+8

- During the month of June, the process of updating four of the listservs to reflect the transition to the new school year was begun. On July 1, the listservs with restricted membership were purged and posting privileges for the Delegates listserv were updated. The transition continued as new contact info was obtained. There has been a lot of activity with additions and removals on the listservs the last two months.

3) Spotlight:

The MCCPTA website has a corner just for your school or PTA and its accomplishments! “Spotlight” is the place for your school or PTA to shine – for the whole county to see! Don't be shy - you know how great you are, here's your chance to

let everyone else know it too! If you have news and/or achievements from your school or PTA, please notify MCCPTA (via email to office@mccpta.com and/or webmaster@mccpta.com).

MCCPTA Listservs Summary Table

(Created May 24, 2006, last updated March 11, 2008)

<http://www.mccpta.net/listserves.html>

Part 1: Listservs with Open Membership

Name of List:	MCCPTA_Delegates	MCCPTA_Bulletin
Who can join:	Anyone (subject to change – determined by DA voting body).	Anyone (subject to change – determined by DA voting body).
How to sign up:	Must request. See subscription sheet for details.	MCCPTA BOD members will be added automatically (once contact info has been received) or can request, all others must request. See subscription sheet for details.
Who can post:	People that may vote at a DA – Delegates, local PTA Pres., members of the MCCPTA BOD.	Moderators – MCCPTA President, Listservs Subcommittee Chair and others as designated by MCCPTA President.
Used for:	New resolutions that will be introduced or voted on at the next DA if online discussion is desired; questions from members of the list; questions from locals; feedback requests that need discussion; discussion of school or education issues of interest to list members; news articles of interest; non-MCCPTA press releases.	Official MCCPTA documents including but not limited to agendas, press releases, draft & approved meeting minutes, summaries of committee meetings, committee reports; announcements of MCCPTA & other meetings, forums, workshops; new or existing resolutions to be voted on at a DA if online discussion is not desired; requests for feedback that go directly to a central collection point & don't need discussion; official MCPS, MSDE, Maryland or National PTA documents or announcements.
Attachments:	no	no
Yearly purge:	no	no
Replies to (default mode):	Entire list	Message poster only
Message overlap:	There is minimal overlap between MCCPTA_Delegates and MCCPTA_Bulletin, but the MCCPTA_Presidents list, MCCPTA_Treasurers list and MCCPTA_Board list will have some overlap with the other lists.	

Legend: Officers – MCCPTA Officers (see bylaws for list), AVP – MCCPTA Area Vice President; CC – MCCPTA Cluster Coordinator; Locals – local PTA/PTSA, i.e. school unit, DA – Delegates Assembly, BOD – MCCPTA Board of Directors.

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Part II: Listservs with Restricted Membership

Name of List:	MCCPTA_Treasurers	MCCPTA_Presidents	MCCPTA_Board
Who can join:	Treasurers of Locals, MCCPTA Officers, AVPs, CCs. Also, MCCPTA Listservs and Website Subcommittees Chairs, MCCPTA Office Manager. Presidents of Locals may join only if the Treasurer of the same Local is already on the listerv.	Presidents of Locals, MCCPTA Officers, AVPs, CCs. Also, MCCPTA Listservs and Website Subcommittees Chairs, MCCPTA Office Manager.	MCCPTA Board - Officers, AVPs, CCs, MCCPTA Committee Chairs. Also, MCCPTA Listservs and Website Subcommittees Chairs, MCCPTA Office Manager.
How to sign up:	Treasurers will be added automatically (once Blue Book info is received by MCCPTA office) or can request. Other MCCPTA Officers, AVPs & CCs must request.	Presidents will be added automatically (once Blue Book info is received by MCCPTA office) or can request. Other MCCPTA Officers, AVPs & CCs must request.	BOD members will be added automatically (once contact info has been received) or can request.
Who can post:	Moderators – MCCPTA President, MCCPTA Treasurer, Listservs Subcommittee Chair and others as designated by MCCPTA President.	Moderators – MCCPTA President, Listservs Subcommittee Chair and others as designated by MCCPTA President.	Any list member.
Used for:	Direct communication from MCCPTA Treasurer to Treasurers of locals.	Direct communication from MCCPTA President to Presidents of locals.	Discussion of Board matters between meetings.
Attachments:	no	no	yes
Yearly purge:	yes	yes	yes
Replies to (default mode):	Message poster only	Message poster only	Message poster only
Message overlap:	There is minimal overlap between MCCPTA_Delegates and MCCPTA_Bulletin, but the MCCPTA_Presidents list, MCCPTA_Treasurers list and MCCPTA_Board list will have some overlap with the other lists.		

Legend: Officers – MCCPTA Officers (see bylaws for list), AVP – MCCPTA Area Vice President; CC – MCCPTA Cluster Coordinator; Locals – local PTA/PTSA, i.e. school unit, DA – Delegates Assembly, BOD – MCCPTA Board of Directors.